

# Wenzheng Mao

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## **EMPLOYMENT**

Associate Professor, Academic Director of Master of Global Management (MGM) Program  
Advanced Institution of Business (AIB), School of Economics and Management  
Tongji University 2024-present

Assistant Professor  
Advanced Institution of Business (AIB), School of Economics and Management,  
Tongji University 2020-2023

## **EDUCATION**

**The University of Hong Kong** Hong Kong, China  
Ph.D. in Management and Strategy 2015-2020

**The Chinese University of Hong Kong** Hong Kong, China  
MPhil. in Economics 2013- 2015

**Zhejiang University** Zhejiang, China  
B.A. in Finance 2009-2013

## **RESEARCH INTERESTS**

Empirical Operations Management, Supply Chain Management, Industrial Organization

## **RESEARCH FUND**

面向复杂供应链的产品召回与供应布局策略及实证研究. 国家自然科学基金青年项目. 主持, 2022-2024

数据驱动的产品召回管理及政策研究. 上海市教育发展基金“晨光计划”. 主持, 2022-2023

从社会技术视角理解元宇宙中用户的深度使用和越轨行为: 基于混合方法设计的研究. 国家自然科学基金, 国际(地区)合作与交流项目. 参与, 2023-2026

数字赋能上海高效能政务服务的机制与政策研究. 上海软科学研究项目. 参与, 2022-2023

## **PUBLISHED PAPERS**

- **Mao, Wenzheng**, Liu Ming, Ying Rong, Christopher S. Tang, and Huan Zheng. "Faster Deliveries and Smarter Order Assignments for an On-Demand Meal Delivery Platform." *Journal of Operations Management*, 2025.
- **Mao, Wenzheng**, Liu Ming, Ying Rong, Christopher S. Tang, and Huan Zheng. "On-demand meal delivery platforms: Operational level data and research opportunities." *Manufacturing & Service Operations Management*, 2022, 24(5): 2535-2542.
- **Mao, Wenzheng**, Zhanyu Dong, and Hsiao-Hui Lee. "Before it's too late: Product recall delays and policy design." *Manufacturing & Service Operations Management*, 2022, 24(4): 1926-1938.

- **Mao Wenzheng**, and Shitong Qiao. “Legal Doctrine and Judicial Review of Eminent Domain in China.” *Law & Social Inquiry*, 2021, 46(3):1-34.
- 乔仕彤,毛文峥.行政征收的司法控制之道:基于各高级法院裁判文书的分析[J]. 清华法学, 2018, 12(4): 68-90.

### **MEDIA ARTICLES**

- Lu Susan F., Run Ge and **Wenzheng Mao**. "When Gig Work Meets Extreme Weather." *Harvard Business Review*, Nov. 27, 2024.

### **WORKING PAPERS**

- From Storefronts to Screens: An Exploration of Ship-from-Store, Customer Behavior, and SKU-Level Impacts, with Zhanyu Dong, Hsiao-Hui Lee and Xiaoli Liu. *2023 ISCOM Best Paper, Honorable Mention*
- Benefit from Your Competitor: Franchise Service and Online Competition, with Ying-ju Chen and Ye Qiu
- The Impact of Heat Hazard on Gig Economy Workers: Evidence from An On-demand Food Delivery Platform, with Run Ge and Susan F. Lu.
- Dual Spatial-Temporal Clustering and Hybrid Delivery in Online Food Delivery Platforms, with Jianjun Zhang and Yizhuo Zhou
- Breach Inducement Activities and Performance of Breach Remedies, with Chong-en Bai and Zhigang Tao
- Resale Price Maintenance without Services, with Ka-Ho Travis, Ng

### **SERVICE TO THE COMMUNITY**

Referee for Manufacturing & Service Operations Management, Service Science, Journal of the Operations Research Society of China

Faculty for Workshop on Empirical Operations Management

### **TEACHING**

Process Management and Decision Science, Postgraduate (Oversea)

Business Decision Analysis, Undergraduate (Oversea)

Operations Management, Undergraduate