

# Wenzheng Mao

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## **EMOPLYMENT**

Assistant Professor, Advanced Institution of Business (AIB)  
Tongji University

Shanghai, China  
2020-present

## **EDUCATION**

**The University of Hong Kong**  
Ph.D. in Management and Strategy

Hong Kong, China  
2015-2020

**The Chinese University of Hong Kong**  
MPhil. in Economics

Hong Kong, China  
2013- 2015

**Zhejiang University**  
B.A. in Finance

Zhejiang, China  
2009-2013

## **RESEARCH INTERESTS**

Supply Chain Management, Empirical Operations Management, Industrial Organization

## **RESEARCH FUND**

面向复杂供应链的产品召回与供应布局策略及实证研究. 国家自然科学基金青年项目. 主持, 2022-2024

数据驱动的产品召回管理及政策研究. 上海市教育发展基金“晨光计划”. 主持, 2022-2023

数字赋能上海高效能政务服务的机制与政策研究. 上海软科学研究项目. 参与, 2022-2023

## **PUBLISHED PAPERS**

- Wenzheng Mao, Liu Ming, Ying Rong, Christopher S. Tang, and Huan Zheng. “On-Demand Meal Delivery Platforms: Operational Level Data and Research Opportunities.” *Manufacturing & Service Operations Management*, (2022), Article in Advance. <https://doi.org/10.1287/msom.2022.1112>
- Wenzheng Mao, Zhanyu Dong, and Hsiao-Hui Lee. “Before It’s Too Late: Product Recall Delays and Policy Design.” *Manufacturing & Service Operations Management*, (2021), Article in Advance. <https://doi.org/10.1287/msom.2021.1042>
- Wenzheng Mao, Shitong Qiao. “Legal Doctrine and Judicial Review of Eminent Domain in China.” *Law & Social Inquiry* *Law & Social Inquiry*, 46(3), 826-859.
- 乔仕彤, 毛文峥. 行政征收的司法控制之道: 基于各高级法院裁判文书的分析[J]. 清华法学, 2018, 12(4): 68-90.

## **WORKING PAPERS**

- Faster Deliveries and Smarter Order Assignments for an On-Demand Meal Delivery Platform, with Liu Ming, Ying Rong, Christopher S. Tang and Huan Zheng

- Breach Inducement Activities and Performance of Breach Remedies, with Chong-en Bai and Zhigang Tao
- “Ugly Princess”: Protecting the Brand Name in Franchising, with Chong-en Bai and Zhigang Tao
- Resale Price Maintenance on Gasoline, with Gabrielle Lee and Travis Ng
- Resale Price Maintenance without Services, with Ka-Ho Travis, Ng

### **REWARDS**

Best student paper, finalist, POMS-HK International Conference, Hong Kong, 2020

Lee Shau Kee Postgraduate Fellowship, The University of Hong Kong, 2015/16

Postgraduate Scholarship, The University of Hong Kong, 2015/18

Postgraduate Scholarship, The Chinese University of Hong Kong, 2013/15

Li Dasan Scholarship for Outstanding Students (Zhejiang University) 2011/12

### **CONFERENCES AND INVITED PRESENTATIONS**

Resale Price without Services. Asian Meeting of the Econometric Society, Hong Kong, 2017; China Meeting of the Econometric Society, Wuhan, 2017; Workshop on the Economics of Resale Price Maintenance, The Chinese University of Hong Kong, 2018.

Breach Inducement Activities and Performance of Breach remedies. Economics of Organizations and Management Workshop, The University of Hong Kong, 2018; Annual Meeting of the American Law and Economics Association, New York University, 2019.

Before It's Too Late: Product Recall Delays and Policy Design. MSOM Meeting, Dallas, 2018; INFORMS Annual Meeting, Seattle, 2019; POMS-HK International Conference, Hong Kong, 2020.

“Ugly Princess”: Protecting the Brand Name in Franchising. China Forum of Micro-Economic Theory, Shanghai, 2020.