

姜沈阳

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工作情况

同济大学 助理研究员 2021.12-至今

教育背景

博士 浙江大学 2021.09
本科 吉林大学 2016.06

研究兴趣

话题: Supply chain management, People-centric operations, Digital operations, Generative AI

方法: Econometrics, Field Experiments

论文发表 (*corresponding author)

- Jiang, S.**, A.C.L, Yeung., Han, Z., Huo, B. 2023. The Effect of Customer and Supplier Concentrations on Firm Resilience during The COVID-19 Pandemic: Resource Dependence and Power Balancing. (*Journal of Operations Management*).
- Ye, Y., **Jiang, S***, Fan, D., Huo, B., Liu, M. 2023. Rigidity in Crisis: The Impact of OHSAS 18001 Certification on Production Repurposing in COVID-19. (*Production and Operations Management*).
- Niu, Y., Wu, J., **Jiang S.**, Jiang Z. 2024. Manufacturing Servicization and Bullwhip Effect. (*Management Science, forthcoming*).
- Wang, Q., **Jiang, S***, Ngai, E., Huo, B 2024. Vendor Selection in The Wake of Data Breach: A Longitudinal Study. (*Journal of Operations Management, forthcoming*).

工作论文 (selected)

- Jiang, S.**, He, H., Liu, X., Huo, B. 2024. Public Utility Obstacles and Productivity Growth. (Minor revision at *Journal of Operations Management*).
- Jiang S.**, Hu, M., Jin, Y., Qiu, L., Duan, Y. 2024. Impact of Information Provision and Technique Support on Patient No-Shows. (Minor revision at *Production and Operations Management*).
- Zhao, X., **Jiang, S***, Huo, B., Ye, Y Does Green Supplier Make Customer Greener? The Moderating Effect of Dependence in Customer-Supplier Dyads. (Major revision at *Manufacturing & Service Operations Management*).
- Zheng, Z., **Jiang, S***, Cui, R. Online Learning and Educational Inequality. (Major revision at *Production and Operations Management*).
- Jiang, S.**, Wang, Q., Jin., Y., Peng., CH. Impact of Data Breach on IT Investment: Embracing both Failure Learning and Threat Rigidity. (Major revision at *Production and Operations Management*).
- Liu Q., **Jiang, S.**, Qiu, L., Huo,B. The Impact of Dockless Bike Sharing on Air Quality: An Empirical Investigation. (R&R at *Production and Operations Management*).
- Jiang, S.**, Liu, X., Pang, C. The Bullwhip Effect in E-Commerce Supply Chains: An Analytically Grounded Empirical Investigation. (R&R at *Journal Operations Management*).
- 牛艺萌, **姜沈阳**, 江志斌. 制造服务化对供应商与客户风险共担影响的实证研究. (大修, 管理科学学报).
- Hu, Y., **Jiang, S***. Collective Traumatic Memory and Cultural Product Consumption. (PNAS, 一轮审稿).

其他论文

- Han, Z., **Jiang, S***, Zheng, Z., Jin, Y. 2023. Doing Good Right: Building Resilience through Donations during the Pandemic (*International Journal of Operations & Production Management*)

15. Hu, M., **Jiang, S***. 2024. The Influence of Short-Term Managerial Myopia on Supply Chain Concentration: The Moderating Role of Long-Term Incentives for the Supervisory Board. (*Transportation Research Part E: Logistics and Transportation Review*).
16. Zuo, Y., **Jiang, S.**, Wei, J. 2021. Does Corporate Social Responsibility Conduce to The Mitigation of Liability of Newness? Evidence from China (*Small Business Economics*).
17. Han Z., Hu, M., Yan, Z., **Jiang, S.** 2022 Supplier-base concentration, and efficiency: the moderating roles of R&D expenditure and market share. (*International Journal of Physical Distribution & Logistics Management*)
18. **Jiang, S.**, Han, Z., Huo, B. 2020. Patterns of IT Use: The Impact on Green Supply Chain Management and Firm Performance. (*Industrial Management & Data Systems*).
19. Hu, M., **Jiang, S***, Huo, B. 2023. The Impacts of Supply Visibility and Demand Visibility on Product Innovation: The Mediating Role of Supply Chain Integration. (*International Journal of Logistics Management*)
20. Hu, M., Han Q, Li, S & **Jiang, S***. 2024. Impact of Trade Credit on Innovation Performance: The Mediating Roles of Information Sharing and Collaborative R&D. (*International Journal of Logistics Research and Applications*).
21. Wang, Qian, **Jiang, S***, Thatcher, Jason, Daniel Pienta, and Ngai, E. Do Good and Do No Harm Too: Employee-Related Corporate Social (Ir)Responsibility and Information Security Performance. (Minor revision at *Journal of the Association for Information Systems*).
22. Liu, X., **Jiang, S***, Qu, W. Quantity without Quality: How Government Policies Create a Facade of Digitalization. (Major revision at *Journal of the Association for Information Systems*).
23. Hu, M., Wang, K., **Jiang, S***, A.C.L, Yeung., Huo, B. Self-Reliance or Dependence? Patterns of Information Technology Use on Innovation Performance. (Major revision at *International Journal of Production Research*).

数据库

Automobile Recall (worldwide), Marlines, Supply Chain Litigation (China), Dianping.com

参加会议

International Conference on Operations and Supply Chain Management, Qingdao, China, July 2018

Academy of Management (AOM) Annual Meeting, Vancouver, BC, Canada, August 2020

Manufacturing & Service Operations Management Conference, 2021, online.

Production and Operations Management Annual Conference, 2023, online

获奖情况

Douglas Nigh Award Finalist for IM Division at the Annual Meeting of the Academy of Management in Vancouver, BC, Canada, 2020

Best Student Paper Award Nominee, CIST, 2023.

Zhejiang University Outstanding Graduate (2020)

行业合作

Fotor.com (consultant)

Pixel Bee (consultant)

E-wash platform

Jiaying E-commerce Association (consultant)