
CONTACT INFORMATION	Advanced Institution of Business, Tongji University Room 1309, Tongji Building No.1 Zhangwu Road, Yangpu, Shanghai	☎ 86-13126577590 ✉ zhucungen@u.nus.edu 🌐 https://aib.tongji.edu.cn/f9/d9/c18709a326105/page.htm
EDUCATION	National University of Singapore , Singapore Ph.D. in Information Systems & Analytics <ul style="list-style-type: none">• Thesis: Implications of “Right to Repair” on E-Waste, Consumer Surplus, and Firm Profit: Product Market, Electronic Secondary Market, and Repair Market• Advisor: Chen JIN (Assistant Professor) Beihang University , Beijing, China M.Sc. in Management Science and Engineering China University of Petroleum , Shandong, China B.Sc. in Information Management and Information Systems	2018.1-2023.4 2014.9-2017.7 2010.9-2014.7
EMPLOYMENT	Tongji University , China Assistant Professor, Advanced Institution of Business National University of Singapore , Singapore Teaching Assistant, Dept. of Information Systems & Analytics, School of Computing	2023.8- present 2022.1-2023.6
RESEARCH INTERESTS	Economics of Information Systems; Information Systems and Operation Management Interface; Online Platform and Business Strategy Operation	
RESEARCH	Publications <ol style="list-style-type: none">1. “Research: The Unintended Consequences of Right-to-Repair Laws” (2022), <i>Harvard Business Review</i> (digital article) (January 19, 2023) with C. Jin and L. Yang.2. “Right to Repair: Pricing, Profit, Welfare, and Environmental Implications” (2022), <i>Management Science</i> (2023) 69(2): 1017-1036. with C. Jin and L. Yang.<ul style="list-style-type: none">• 2022 INFORMS Energy, Natural Resources, and the Environment Section (ENRE) Early Career Best Paper Award• Second Place, 2022 CSAMSE Best Paper Award• Second Place, 2022 POMS College of Supply Chain Management Best Student Paper Competition• Finalist, 2021 INFORMS Service Science Best Cluster Student Paper Award3. “Fake Reviews with “Verified-Purchase” and Commission: Embellishment vs. Sniping” (2021), <i>The 42nd International Conference on Information Systems (ICIS)</i>, Austin, Texas, December 12-15.4. “Comparison between the agency and wholesale model under the e-book duopoly market” (2018), <i>Electronic Commerce Research</i> 18(2): 313-337, with Z. Yao.5. “Network Externality on Retailer and Supplier Pricing Strategies for Competitive Products” (2016), <i>The 20th Pacific Asia Conference on Information Systems (PACIS)</i>, Chiayi, Taiwan, June 27 - July 1, with Z. Yao, J. Luan, and F. Zhao.6. “Impact of Online Product Reviews on Consumer Surplus” (2016), <i>China Journal of Information</i>	

Systems, 2, pp. 44-55, with Z. Yao, and J. Feng. (In Chinese)

Work in Progress

1. "Right to Repair and Competition", with C. Jin and L. Yang.
2. "Fake Reviews with "Verified-Purchase" and Commission: Embellishment vs. Sniping".

TALKS

Invited Seminars/Workshops

- INFORMS Annual Meeting, Oct 2023 (scheduled)
- Tongji University, School of Economics and Management, Nov 2022
- University of Science and Technology of China, School of Management, Nov 2022
- DISA Summer Research Workshop 2022, Jun 2022
- DISA Brownbag Seminar, Nov 2021

Conference Talks

- "Fake Reviews with "Verified-Purchase" and Commission: Embellishment vs. Sniping"
- International Conference on Information Systems (ICIS), Dec 2021.
- "Right to Repair: Pricing, Profit, Welfare, and Environmental Implications"
- CSAMSE 2022, Jul 2022
 - POMS Annual Meeting, Apr 2022
 - INFORMS Annual Meeting, Oct 2021

PROFESSIONAL SERVICE

Ad-hoc Reviewer for International Conference on Information Systems (ICIS), Pacific Asia Conference on Information Systems (PACIS), Conference on Information Systems and Technology (CIST)
Organizing Committee for Computing Research Week 2021 of SOC of NUS

TEACHING EXPERIENCE

Teaching Assistant (School of Computing, National University of Singapore)

- IS3150 Digital Media Marketing (Undergraduate) Fall 2018
- BT4013 Analytics for Capital Market Trading and Investment (Undergraduate) Spring 2019
- BT4212 Search Engine Optimization and Analytics (Undergraduate) Fall 2019/20/21
- IS4303 IT-mediated Financial Solutions and Platforms (Undergraduate) Spring 2020/21/22
- IS5008 Technology Risk and Cyber Resilience (Graduate) Spring 2022/23

HONORS AND AWARDS

- Runner-up, Best Reviewer for PACIS 2023 Jul 2023
- Winner, Research Achievement Award of NUS School of Computing, Jan 2023
- Winner, 2022 INFORMS Energy, Natural Resources, and the Environment Section (ENRE) Early Career Best Paper Award Oct 2022
- Second Place, 2022 CSAMSE Best Paper Award (sponsored by the Chazen Institute of Columbia Business School) Jul 2022
- Nominated for the PACIS 2022 Doctoral Consortium Apr 2022
- Second Place, POMS College of SCM Best Student Paper Competition Apr 2022
- Finalist, INFORMS Service Science Best Cluster Student Paper Award Oct 2021
- NUS Research Scholarship, Singapore 2018.1-2021.12
- Outstanding Graduate Award, Beihang University May 2017
- Guanghua Scholarship, Beihang University Nov 2016
- Outstanding Graduate Student Award, Beihang University Dec 2015
- Second Prize, National Postgraduate Mathematical Contest in Modeling, China Sep 2015

- National Encouragement Scholarship, China

Dec 2012/13

SKILLS

MATLAB; Mathematica; Python; R; C; SQL