

Tianyu Gong

Advanced Institute of Business, School of Economics and Management
Tongji University

EDUCATION

Hong Kong University of Science and Technology– Management Department,
Business School, Hong Kong

Ph.D., Strategic Management / Organization Theory (expected: Fall 2018)

M. A., Strategic Management / Organization Theory (2014)

Southeast University– Department of Economics and Management, Nanjing, China

M. A., Technological and Economic Management (2012)

Zhengzhou University– Department of Economics and Management, Zhengzhou,
China

B. A., Business Administration (2009)

RESEARCH INTEREST

My research interests include two areas. The first one is about how firms respond to institutional transitions in emerging economies. The second one is about how the government and its related policies influence a firm's innovation. I intend to build on and extend the perspectives of institutional theories and resource dependence theory to explore the two areas.

MANUSCRIPTS UNDER REVIEW

***Gong, T.** and ***Sullivan, B.N.**, Balancing the Power of the State and the Market: A Resource Dependence Perspective on the Role of Government Policies on Firm Innovation in China's Transitional Economy (*equal contribution).

--First-Round R&R at *Strategic Management Journal*

CONFERENCE PRESENTATIONS

***Gong, T.** and ***Sullivan, B.N.**, Balancing the Power of the State and the Market: A Resource Dependence Perspective on the Role of Government Policies on Firm Innovation in China's Transitional Economy.

--Presented at the Academy of Management Conference, Atlanta, 2017. (*equal contribution)

Gong, T. and **Sullivan, B.N.**, Can Government Help Firms Innovate? An Inverted-U Relationship.

--Presented at the special conference of the Strategic Management Society, Hong Kong, 2016

Updated Sep, 2018

Gong, T. and Sullivan, B.N., Organizational Attention and the Shift of Institutional Logics for Innovation: Evidence from Chinese Firms.

--Presented at Academy of Management Meetings, Anaheim, 2016

Ge L., **Gong, T.** and Qian C., CEO international Experience and Firms' Temporal Orientation during Pro-market Reform: From a Lens of Executive Job Demands.

--Presented at Academy of Management Meetings, Anaheim, 2016

Sullivan, B.N., and **Gong, T.**, Organizational Search as the Conduit and CEOs as the Catalyst: the Impact of Government Policies on Firm Innovation.

--Presented at Academy of Management Meetings, Anaheim, 2016

Gong, T. and Sullivan, B.N., Differentiated Impact of Government Policies in Firm Innovation: The Mechanism of Power Imbalance.

--Presented at the Academy of Management Conference, Vancouver, 2015

Gong, T. and Yuan J., Termination of R&D Projects: Role of a Firm's external Search and Innovation Strategy.

--Presented at the Academy of Management Conference, Philadelphia, 2014

Sullivan, B.N., **Gong, T.**, Government Policies and Novelty of Innovations: The Mediating Role of Organizational Search.

--Presented at IACMR, Beijing, 2014

PROFESSIONAL SERVICE

Ad hoc conference reviewer, Academy of Management Annual Meeting, Divisions of Technology and Innovation management (TIM), Organization and Management Theory (OMT), and Business Policy and Strategy (BPS) (2014-2017)

Journal Reviewer, Management and Organization Review (2017)

PROFESSIONAL AFFILIATIONS

Academy of Management (Divisions: TIM, OMT, BPS)

Strategic Management Society