

Qiwen YU

Email: yu_qiwen@163.com

Phone: +86 15721432709

EDUCATION

- Singapore Management University, Singapore** Oct 2018 – June 2023
Ph.D. Candidate in Strategic Management & Organization
Committee: Prof. Heli Wang (Chair), Prof. Ilya Cuypers, Prof. Daniel Mack, Prof. Jun Xia
- Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany** Oct 2013 – April 2016
M.Sc. in International Business Studies
- Hochschule Osnabrück, Germany** Oct 2009 – May 2013
Double degree: Shanghai University of International Business and Economics, China
B.A. in International Event Management

RESEARCH INTERESTS

Corporate Social Responsibility, Corporate Governance, Corporate Strategy, Strategic Leadership

JOURNAL PUBLICATION

Klarner, P., **Yu, Q.**, Yoshikawa, T., & Hitt, M. A. (In-press). Board governance of strategic change: An assessment of the literature and avenues for future research, *International Journal of Management Reviews*

WORKING PAPERS

- Yu, Q.**, Wang, H., & Cuypers, I. R. P. A tale of two signals: Partner CSR versus CSI and alliance formation
Revise and resubmit at Academy of Management Journal (UTD 24).
- Yu, Q.**, & Yoshikawa, T., The effect of racial minority CEO on female directors on board
Manuscript preparation
- Ma, J., & **Yu, Q.**, The spillover effects of competitors' financial restatements on CSR decoupling
Manuscript preparation

CONFERENCE PRESENTATIONS

- Yu, Q.**, Wang, H., & Cuypers, I. R. P., (2022), A tale of two signals: Partner CSR vs. CSiR and alliance formation, Presented at the 82nd Annual Meeting of the Academy of Management, Seattle, In-person.
- Yu, Q.**, & Yoshikawa, T., (2021), The spillover effect of similarity-attraction logic on female director selection, Presented at the 7th International Corporate Governance Society Conference, Groningen, Virtual.
- Yu, Q.**, & Yoshikawa, T., (2019), CEO Effects on Female Director Appointment: Homophily and Power Perspectives, Presented at the 39th Strategic Management Society Conference, Minneapolis, In-person.

TEACHING EXPERIENCE

- Singapore Management University, Teaching Assistant**
MGMT102 Strategy 2021 – 2022

MGMT322 International Corporate Governance & Strategy	2020 – 2021
MGMT236 Managing Strategic Change & Digital Transformation	2020 – 2021
MGMT6017 Sustainable Impact	2020 – 2021
MGMT102 Strategy	2018 – 2019

HONORS AND AWARDS

Presidential Doctoral Fellowship, Singapore Management University	2022 – 2023
Doctoral Scholarship, Singapore Management University	2018 – 2022
ICCA Scholarship, International Congress and Convention Association	2013
DAAD Scholarship, German Academic Exchange Service	2011 – 2012
DAAD Scholarship, German Academic Exchange Service	2010 – 2011

PROFESSIONAL EXPERIENCE

Reviewer for Academy of Management Conference	2022
Reviewer for International Corporate Governance Society Conference	2021 – present
Reviewer for Strategic Management Society Conference	2019

SKILLS

Programming Languages: STATA, SPSS, LATEX

Languages: Chinese (native), English (advanced), German (medium), Japanese (basic)