**HONGBIN TAN** (Mr.)

Assistant Professor

Advanced Institute of Business, Tongji University, China

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**EDUCATION**

**Ph.D.**, Strategy, National University of Singapore, 2013-2018

**M.A.**, Strategy, Sun Yat-sen University, 2007-2009

**B.A.**, Business Administration, Chongqing University, 2003-2007

**ACADEMIC APPOINTMENTS**

**Lecturer**, China Europe International Business School, 2018-2019

* Department of Strategy and Entrepreneurship

**Assistant Professor**, Tongji University, 2019-present

* Advanced Institute of Business

**RESEARCH INTERESTS**

Emerging market multinationals, internationalization strategy

**ACADEMIC AWARDS**

* Best paper, The 5th International Symposium of Corporate Governance, Tianjin, China, 2009
* NUS Research Scholarship 2013-2017. National University of Singapore

**RESEARCH GRANTS**

* 国家自然科学基金青年项目**Principal investigator**, *Global business network and accelerated internationalization: theory, mode, and mechanisms* RMB¥240,000 (US$ 35,548) granted by China Natural Science Foundation #72002158 (2021–2023)
* 国家自然科学基金重点国际（地区）合作研究项目**Co-investigator**, *The* *internationalization and innovation of family business: A comparative investigation based on institution and culture* RMB¥2,050,000 (US$300,181) granted by China Natural Science Foundation # 71810107002 (2019–2023)
* 国家自然科学基金重点项目**Co-investigator**, *Social network and new venture growth in the era of globalization* RMB¥2,480,000 (US$400,064) granted by China Natural Science Foundation #71232009 (2013–2017)
* 国家自然科学基金面上项目**Co-investigator**, *Family involvement, socioemotional wealth and strategic choices in family business* RMB¥570,000 (US$93,137) granted by China Natural Science Foundation #71372155 (2014–2017)

**DISSERTATION**

Title: From contextual to generalized theories: how to extend traditional international business theories in the case of EMNEs

Committee Members: Andrew Delios (Chair), Chi-Nien Chung, and Kenneth Huang

**PUBLICATIONS**

* Delios, A., Clemente, E., Wu, T., **Tan, H.**, Wang, Y., Gordon, M., Viganola, D., Chen, Z., Dreber, A., Johannesson, M., Pfeiffer, T., & Uhlmann, E.L. 2022. Examining the context sensitivity of research findings from archival data. ***Proceedings of the National Academy of Sciences.*** 119(30): e2120377119

-PNAS是与Nature、Science、Cell齐名，被引用次数最多的综合学科期刊之一

-该文是同济大学各社会科学院系在世界四大名刊上发表的首篇研究性论文

* Li, X., & **Tan, H**. 2010. The separation of ownership and management in family business: A case study of the family business of Li & Fung *Journal of Sun Yat-sen University* 家族企业内部两权分离: 路径与治理―基于百年家族企业香港利丰的案例研究,《中山大学学报》, **50**(4): 178–188.

*Books*

* Li, X., **Tan, H**., Zheng, D., and Zhang, J. 2013. Study on the entrepreneurship of Cantonese merchants: The power of family ties粤商创业:家族的力量, Social sciences academic press: Beijing.

**JOURNAL SUBMISSIONS**

* **Hongbin Tan** & Andrew Delios, How firm-specific assets explain outward FDI: Moving beyond asset exploitation motives ***Under review*** at***Strategic Management Journal***
* **Hongbin Tan** & Andrew Delios, Institutional discrimination and outward FDI from China’s private sector: An institutional escapism perspective ***Under review*** at ***Journal of International Business Studies***
* **Hongbin Tan**, Xinchun Li, and Qiangyuan Chen, Institutional discrimination, strategic choice, and outward FDI by privately owned firms (制度歧视、战略选择与民营企业对外直接投资) ***Under review*** at ***Economic Research Journal (经济研究)***

**MANUSCRIPT IN PREPARATION FOR SUBMISSION**

* **Hongbin Tan**, Moving beyond liability of foreignness: Liability of outsidership and an extension of Uppsala internationalization process model ***Target*** at***Strategic Management Journal***

**CONFERENCE PRESENTATIONS**

1. Can firm-specific assets explain OFDI by emerging market firms: Toward a generalized theory, AoM Annual Conference, Atlanta, USA
2. Foreign direct investment decisions of Chinese privately owned firms: an institutional escapism perspective, SMS Annual Conference, 2016, Berlin, Germany
3. The Linkage between corporate social irresponsibility and corporate social responsibility, IACMR 6th Biennial Meeting, Beijing, China
4. Ownership, social embeddedness, and firm performance: An empirical study of Chinese private owned enterprise, SMS Special Conference, Guangzhou, China
5. The separation of ownership and management in family business: A case from the family business of Li & Fung, IACMR 4th Biennial Meeting, Shanghai, China

**TEACHING EXPERIENCE**

*Tutor*

2016-2017 BSP2005 Asian Business Environments (undergraduate)

2015-2016 BSP2005 Asian Business Environments (undergraduate)

2014-2015 BSP2005 Asian Business Environments (undergraduate)